

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Del Cielo Media / POL **Attention: Accounts Payable** PO Box 25458 Alexandria, VA 22313

Deceriation

Send Payment To:

Ctort Data

3 06/26/23

07/06/23

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

End Data

			Page 1 of 3
INVOICE			
Property	WHAS		
Invoice #	2727294-1	Order #	2727294
Invoice Date	07/09/23	Alt Order #	WOC14192468
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/06/23	Flight Dates	06/30/23 - 07/06/23
Advertiser	ISS/ Kentucky Value	S	
Product	Order		
Estimate #	630706		
•	Account Executive	Taylor Fritsch	1
	Sales Office	TEGNA Sales	s Washington DC
	Sales Region	National	
	Agency Code	1977	
	Advertiser Code	KEN23	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	10630AG	
	Advertiser Ref	M218412	
	Product 1	ORDR	
	Product 2		

Spots/ Mook

Doto

\$325.00

NM

T.

Line Start Date End Date Description	Start/End Time	MIWIFSS L	Length	Week	Rate	Type		
1 06/26/23 07/06/23 WHAS11 NEWS AT NO 1 ON	11:58 AM-12:30 PM	1	:30	1	\$180.00	NM		
Weeks: Start Date 06/26/23 End Date 07/02/23 MTWTFSS1	Spots/Week 1	Rate \$180.00						
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
1 WHAS F 06/30/23 12:09 PM WHAS11 I	NEWS AT NOON	11:58 AM-12:30 P	PN :30	RGA0123TVH			\$180.00	NM
Weeks: Start Date 07/03/23 End Date 07/09/23 MTWTFSS 1111	Spots/Week 4	<u>Rate</u> \$180.00						
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
2 WHAS M 07/03/23 12:28 PM WHAS11 I	NEWS AT NOON	11:58 AM-12:30 P	PN :30	RGA0123TVH			\$180.00	NM
3 WHAS Tu 07/04/23 12:22 PM WHAS11 I	NEWS AT NOON	11:58 AM-12:30 P	PN :30	RGA0123TVH			\$180.00	NM
4 WHAS W 07/05/23 12:08 PM WHAS11 i	NEWS AT NOON	11:58 AM-12:30 P	PN :30	RGA0123TVH			\$180.00	NM
5 WHAS Th 07/06/23 12:29 PM WHAS11 I	NEWS AT NOON	11:58 AM-12:30 P	PN :30	RGA0123TVH			\$180.00	NM
2 06/26/23 07/06/23 WHAS11 NEWS AT1230 1	12-1p	1	:30	1	\$180.00	NM		
Weeks: Start Date O6/26/23 End Date O7/02/23 MTWTFSS1	Spots/Week 1	Rate \$180.00						
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
1 WHAS F 06/30/23 12:38 PM WHAS11 I	NEWS AT1230P	12-1p	:30	RGA0123TVH			\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>1111</u>	Spots/Week 4	<u>Rate</u> \$180.00						
Spots: # Ch Day Air Date Air Time Description	<u>n</u>	Start/End Time	Lengtl	h Ad-ID			Rate 1	Туре
2 WHAS M 07/03/23 12:51 PM WHAS11 I	NEWS AT1230P	12-1p	:30	RGA0123TVH			\$180.00	NM
3 WHAS Tu 07/04/23 12:44 PM WHAS11 I	NEWS AT1230P	12-1p	:30	RGA0123TVH			\$180.00	NM
4 WHAS W 07/05/23 12:55 PM WHAS11 I	NEWS AT1230P	12-1p	:30	RGA0123TVH			\$180.00	NM
1 111116 11 07/00/20 12:001 11 1111/0111		·- ·r						

MEUTECC

Ctart/End Time

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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:30

6:58 AM-8:00 AM

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2727294-1	Invoice Month	July 2023
Invoice Date	07/09/23	Invoice Period	06/26/23 - 07/06/23
Advertiser	ISS/ Kentucky Values	•	
Product	Order		
Estimate #	630706		

Spots/

							Spots/			
Line Start Dat	te End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		GOOD MORN	NING AMER							
		ICA								
Weeks:	Start Date 06/26/23	End Date M 07/02/23	<u> 1</u>	Spots/Week 1	Rate \$325.00					
Spots: # C	Ch Day Air	Date Air Tim	e Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 V	VHAS F 06			ORNING AMERICA	6:58 AM-8:00 AN	A :3	RGA0123TVH			\$325.00 NM
Weeks:	Start Date		<u>WTFSS</u>	Spots/Week	Rate					
	07/03/23	0.700720	- 1	2	\$325.00					
	<u>Ch</u> <u>Day Ai</u>		<u>Description</u>		Start/End Time		th Ad-ID			Rate Type
1	VHAS Tu 07			IORNING AMERICA	6:58 AM-8:00 AN		30 RGA0123TVH			\$325.00 NM
3 V	VHAS Th 07	/06/23 7:27 A	M GOOD N	IORNING AMERICA	6:58 AM-8:00 AN	<i>1</i> :3	30 RGA0123TVH			\$325.00 NM
4 06/26/23	07/01/23	WHAS11 NEV	NS @ 6:30	630-7p	1-	:30	1	\$240.00	NM	
Weeks:	Start Date	End Date M	WTFSS	Spots/Week	Rate					
	06/26/23	01702720	1-	1	\$240.00					
Spots: # C			e Description		Start/End Time		th Ad-ID			Rate Type
1 V	VHAS Sa 07	/01/23 6:56 P	M WHAS11	NEWS @ 6:30P	630-7p	:3	30 RGA0123TVH			\$240.00 NM
5 06/26/23	07/02/23	WHAS11 NEV	WS SUNDA	630-7p	1	:30	1	\$500.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	06/26/23	07/02/23	1	1	\$50 <u>0.00</u>					
Spots: # 0	<u>Day Air</u>	Date Air Tim	<u>Description</u>	<u>on</u>	Start/End Time		th Ad-ID			Rate Type
1 V	VHAS Su 07	/02/23 6:44 P	M WHAS11	NEWS SUNDAY	630-7p	:3	30 RGA0123TVH			\$500.00 NM
6 06/26/23	07/06/23	JIMMY KIMM	EL	1135p-1237a	1	:30	1	\$120.00	NM	
Weeks:	Start Date 06/26/23		<u>1</u>	Spots/Week	Rate \$120.00					
Spoto: # (I on	*	Long	th Ad ID			Poto Typo
:	<u>Ch</u> <u>Day</u> <u>Aiı</u> VHAS F 06		e Description		Start/End Time		<u>ith Ad-ID</u> 30 RGA0123TVH			Rate Type \$120.00 NM
Weeks:			M JIMMY K TWTFSS	Spots/Week	1135p-1237a Rate		50 KGA01231VII			\$120.00 INIVI
WCCR3.	07/03/23		- 1	3	\$120.00					
Spots: # C	Ch Day Air	Date Air Tim	e Description	on	Start/End Time	Leng	th Ad-ID			Rate Type
:	VHAS M 07		M JIMMY K		1135p-1237a		30 RGA0123TVH			\$120.00 NM
3 V	VHAS Tu 07	/04/23 12:04 A	M JIMMY K	IMMEL	1135p-1237a	:3	30 RGA0123TVH			\$120.00 NM
4 V	VHAS Th 07	/06/23 12:04 A	M JIMMY K	IMMEL	1135p-1237a	:3	30 RGA0123TVH			\$120.00 NM
7 07/03/23	07/04/23	CONNERS E	NC/THE W	8-9p	-1	:30	1	\$800.00	NM	
		OND	TURBOS							
Weeks:	Start Date 07/03/23	07/09/23 - 1	TWTFSS	Spots/Week 1	Rate \$800.00					_
	Ch Day Air		e Description		Start/End Time		th Ad-ID			Rate Type
1 V	VHAS Tu 07	/04/23 8:25 P	M CONNER	RS ENC/THE WOND	8-9p	:3	30 RGA0123TVH			\$800.00 NM
8 07/03/23	07/04/23	ABBOTT ELE	MNT ENC/	9-10p	-1	:30	1	\$650.00	NM	
Weeks:	Start Date 07/03/23		TWTFSS	Spots/Week 1	Rate \$650.00					

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Invoice Date	07/09/23	Invoice Period	06/26/23 - 07/06/23
Advertiser	ISS/ Kentucky Values		
Product	Order		
Estimate #	630706		

						0			
Line Start I	Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
8 07/03	/23 07/04/23	ABBOTT ELE NO	MNT ENC/ 9-10p	-1	:30	1	\$650.00	NM	
Spots: # 1	<u>Ch</u> <u>Day</u> <u>Ai</u> WHAS Tu 07		e <u>Description</u> M ABBOTT ELEMNT ENC/	Start/End Time NO 9-10p		h <u>Ad-ID</u> D RGA0123TV	Н		Rate Type \$650.00 NM
9 07/03	/23 07/06/23	THE CHASE	10-11p	1	:30	1	\$750.00	NM	
Weeks	Start Date 07/03/23		WTFSS Spots/Week 1	Rate \$750.00					
Spots: # 1	<u>Ch</u> <u>Day</u> <u>Ai</u> WHAS Th 07		e <u>Description</u> M THE CHASE	Start/End Time 10-11p		h Ad-ID C RGA0123TV	Н		<u>Rate</u> <u>Type</u> \$750.00 NM
10 06/26	/23 06/30/23	20/20	8-11p	1	:30	1	\$650.00	NM	
Weeks	Start Date 06/26/23		WTFSS Spots/Week 1	Rate \$650.00					
Spots: <u>#</u> 1	<u>Ch</u> <u>Day</u> <u>Ai</u> WHAS F 06		e Description M 20/20	Start/End Time 8-11p		h <u>Ad-ID</u> D RGA0123TV	Н		Rate Type \$650.00 NM
11 06/26	/23 07/01/23	Sat Prime Oth	er 8-11p	1-	:30	1	\$350.00	NM	
Weeks	Start Date 06/26/23	End Date MI 07/02/23	WTFSS Spots/Week 1	Rate \$350.00					
Spots: # 1	Ch Day Ai WHAS Sa 07 See MG	7/01/23	<u>Description</u> Sat Prime Other	Start/End Time 8-11p	Lengt	h Ad-ID 0			Rate Type \$350.00 NM
2	WHAS Sa 07		M Sat Prime A	8-9p	:30) RGA0123TV	Н		\$350.00 NM
12 06/26	/23 07/01/23	THE GOOD D	OCTOR S 10-11p	1-	:30	1	\$350.00	NM	
Weeks	Start Date 06/26/23	End Date MI 07/02/23	WTFSS Spots/Week 1	<u>Rate</u> \$350.00					
Spots: #_	<u>Ch</u> <u>Day</u> <u>Ai</u> WHAS Sa 07		e <u>Description</u> M THE GOOD DOCTOR SA	Start/End Time AT 10-11p		<u>h Ad-ID</u>) RGA0123TV	Н		<u>Rate</u> <u>Type</u> \$350.00 NM
				Total Spots	2	5			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$7,545.00

 Agency Commission
 \$1,131.75

 Net Amount Due
 \$6,413.25

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